Your WordPress reporting guide

WordPress · Built with Datapipe

Start with the inventory. Review publishing status and the content due for a closer look.

Explore the report

01 Overview
Current content counts and publishing status.

02 Posts
Publication and update dates for blog posts.

03 Pages
Review evergreen pages and their latest updates.

04 Maintenance
Published content untouched for 90 days or more.

Use your own data

1 Add WordPress as a data source in Datapipe.
Choose your project and intended site.

2 Create this dashboard.
Authorize Google Sheets separately when prompted.

3 Save your private Data Studio copy.
Datapipe refreshes the same workbook.

Read the numbers correctly

Current inventory, not historical snapshots. Separate report views repeat the same items; do not add their totals.

GMT dates: published items use publication dates; future items use scheduled dates; draft dates can be provisional.

90-day flags suggest a review, not low quality. Missing manual excerpts may still have WordPress-generated excerpts.

Sample data · Northstar Journal · Inventory as of 9 November 2026.

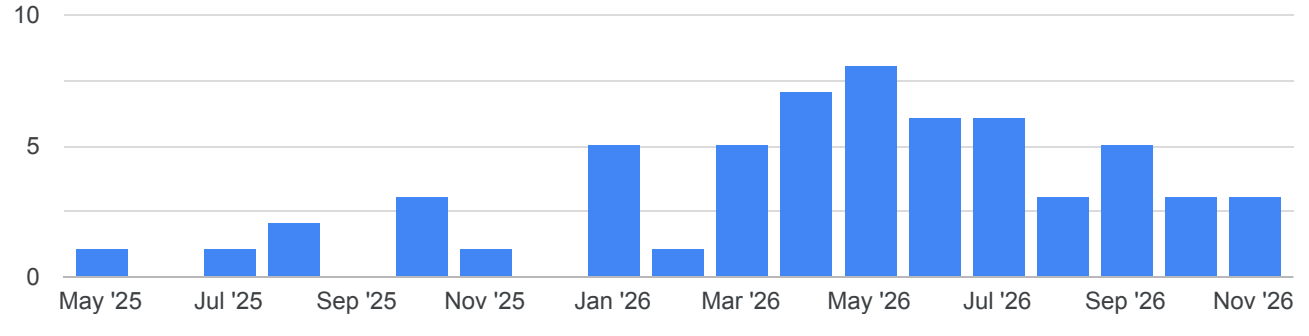
WordPress content overview

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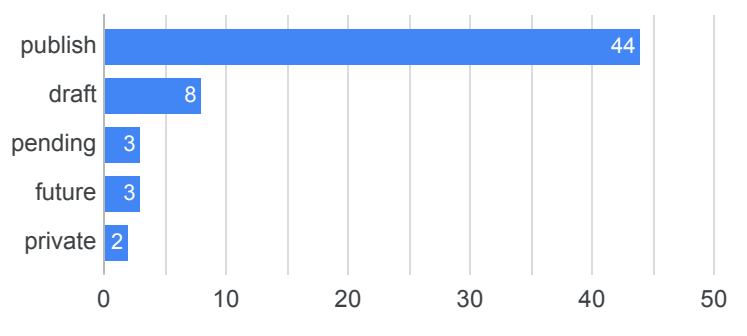
Publishing status

Content items	Published	Drafts	Review: 90+ days
60	44	8	20

Content records by WordPress date (GMT)



Content by publishing status



Content inventory · oldest updates first

	Content	Status	Last modified (GMT)	ID	Days since update
1.	A small garden tool kit	pending	Jan 2, 2026, 7:00:00 AM	1045	311
2.	Taking cuttings from herbs	publish	Jan 2, 2026, 9:00:00 AM	1033	311
3.	Learning from a wet summer	publish	Jan 2, 2026, 11:00:00 AM	1021	311
4.	Watering during a dry week	publish	Jan 2, 2026, 3:00:00 AM	1009	311
5.	Community projects	publish	Jan 25, 2026, 6:00:00 AM	2006	288
6.	A simple crop rotation plan	publish	Mar 9, 2026, 10:00:00 AM	1032	245
7.	Soil testing without guesswork	publish	Mar 9, 2026, 4:00:00 AM	1008	245
8.	Getting started with no-dig beds	future	Mar 9, 2026, 8:00:00 AM	1044	245
9.	Choosing a small greenhouse	publish	Mar 9, 2026, 12:00:00 PM	1020	245
10.	Start growing	publish	Apr 1, 2026, 8:00:00 AM	2004	222

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Current inventory from the latest export. GMT dates: published, scheduled or provisional draft dates. Review: published items last modified 90+ days ago.

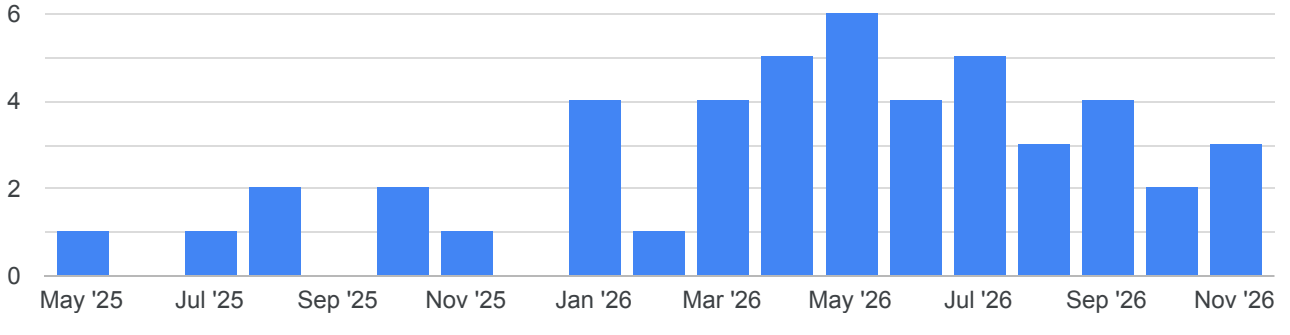
WordPress posts

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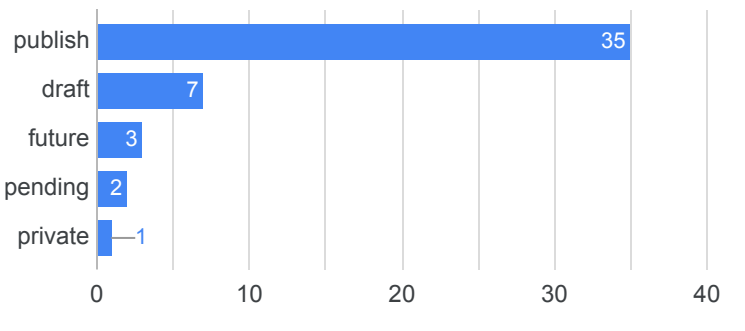
Publishing status

Content items	Published	Drafts	Review: 90+ days
48	35	7	15

Content records by WordPress date (GMT)



Content by publishing status



Content inventory · oldest updates first

	Content	Status	Last modified (GMT)	ID	Days since update
1.	A small garden tool kit	pending	Jan 2, 2026, 7:00:00 AM	1045	311
2.	Taking cuttings from herbs	publish	Jan 2, 2026, 9:00:00 AM	1033	311
3.	Learning from a wet summer	publish	Jan 2, 2026, 11:00:00 AM	1021	311
4.	Watering during a dry week	publish	Jan 2, 2026, 3:00:00 AM	1009	311
5.	A simple crop rotation plan	publish	Mar 9, 2026, 10:00:00 AM	1032	245
6.	Getting started with no-dig beds	future	Mar 9, 2026, 8:00:00 AM	1044	245
7.	Choosing a small greenhouse	publish	Mar 9, 2026, 12:00:00 PM	1020	245
8.	Soil testing without guesswork	publish	Mar 9, 2026, 4:00:00 AM	1008	245
9.	A guide to seed storage	publish	May 9, 2026, 3:00:00 AM	1019	184
10.	Growing flowers for cutting	future	May 9, 2026, 9:00:00 AM	1043	184

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Current posts from the latest export. GMT dates. Review: published posts last modified 90+ days ago; an age flag, not a quality score.

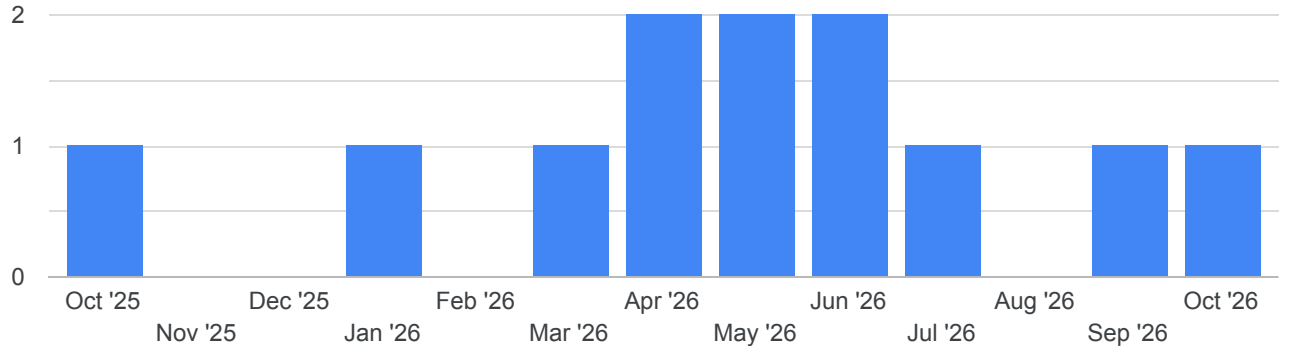
WordPress pages

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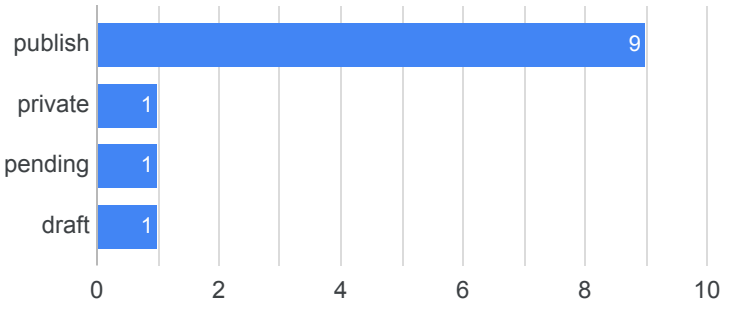
Publishing status

Content items	Published	Drafts	Review: 90+ days
12	9	1	5

Content records by WordPress date (GMT)



Content by publishing status



Content inventory · oldest updates first

	Content	Status	Last modified (GMT)	ID	Days since update
1.	Community projects	publish	Jan 25, 2026, 6:00:00 AM	2006	288
2.	Start growing	publish	Apr 1, 2026, 8:00:00 AM	2004	222
3.	Privacy notice	publish	Jun 11, 2026, 9:00:00 AM	2003	151
4.	Contribute a story	publish	Jun 27, 2026, 4:00:00 AM	2008	135
5.	Our editorial policy	publish	Aug 5, 2026, 10:00:00 AM	2002	96
6.	Newsletter archive	publish	Aug 29, 2026, 5:00:00 AM	2007	72
7.	Garden resources	private	Sep 7, 2026, 12:00:00 PM	2010	63
8.	Contact the editorial team	publish	Sep 28, 2026, 11:00:00 AM	2001	42
9.	Seasonal guides	publish	Oct 3, 2026, 7:00:00 AM	2005	37
10.	Partner directory	pending	Oct 22, 2026, 11:00:00 AM	2011	18

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Current pages from the latest export. GMT dates. Review: published pages last modified 90+ days ago; an age flag, not a quality score.

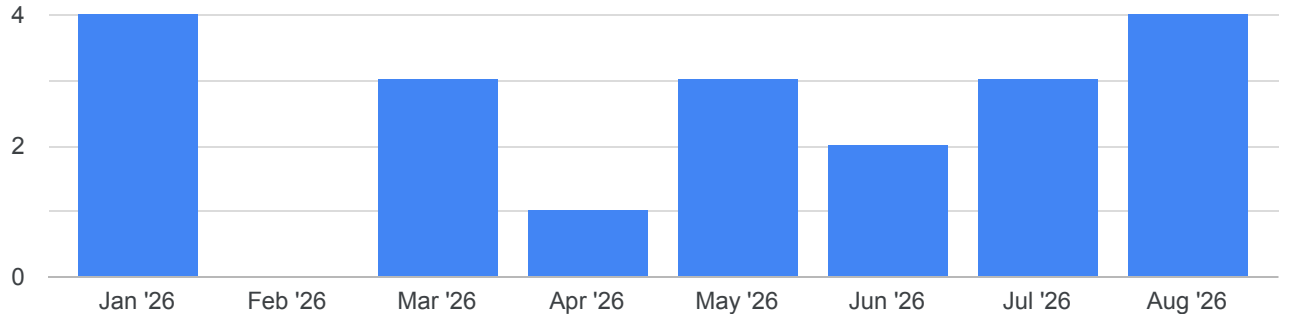
WordPress content maintenance

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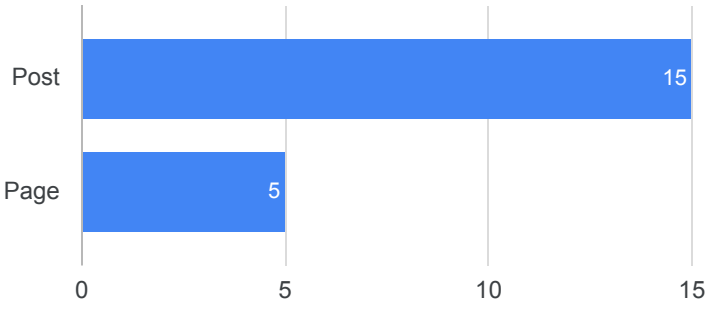
Content type

Items to review	Oldest update (days)	No manual excerpt	Authors
20	311	2	4

Last updates among review items (GMT)



Review items by content type



Content inventory · oldest updates first

	Content	Status	Last modified (GMT)	ID	Days since update
1.	Taking cuttings from herbs	publish	Jan 2, 2026, 9:00:00 AM	1033	311
2.	Learning from a wet summer	publish	Jan 2, 2026, 11:00:00 AM	1021	311
3.	Watering during a dry week	publish	Jan 2, 2026, 3:00:00 AM	1009	311
4.	Community projects	publish	Jan 25, 2026, 6:00:00 AM	2006	288
5.	A simple crop rotation plan	publish	Mar 9, 2026, 10:00:00 AM	1032	245
6.	Choosing a small greenhouse	publish	Mar 9, 2026, 12:00:00 PM	1020	245
7.	Soil testing without guesswork	publish	Mar 9, 2026, 4:00:00 AM	1008	245
8.	Start growing	publish	Apr 1, 2026, 8:00:00 AM	2004	222
9.	When to prune fruit trees	publish	May 9, 2026, 5:00:00 AM	1007	184
10.	Choosing peat-free compost	publish	May 9, 2026, 11:00:00 AM	1031	184

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Published items last modified 90+ days before the export. GMT dates. Missing manual excerpts may still have WordPress-generated excerpts.