Your Semrush backlink guide

Semrush · Built with Datapipe

Start with the overview. Then see which domains, anchors and pages link to you.

Explore the report

01 Overview
Authority Score, backlinks and referring domains by week.

02 Referring domains
Your top referring domains and anchors.

03 Top pages
Your most-linked pages.

Use your own data

1 Add Semrush as a data source in Datapipe.
Enter your Semrush API key and your domain.

2 Create this dashboard.
Choose your Semrush data source and authorize Google Sheets.

3 Open your private Data Studio copy.
Datapipe refreshes the same workbook weekly.

Read the numbers correctly

Backlinks count every link Semrush found to your root domain; referring domains count the domains those links come from.

Weekly totals are levels, not sums: each point is the profile Semrush reported that week.

Authority Score is Semrush's own 0-100 score; compare it over time, not with other tools. Lists show your top 50 referring domains and top 25 anchors and pages.

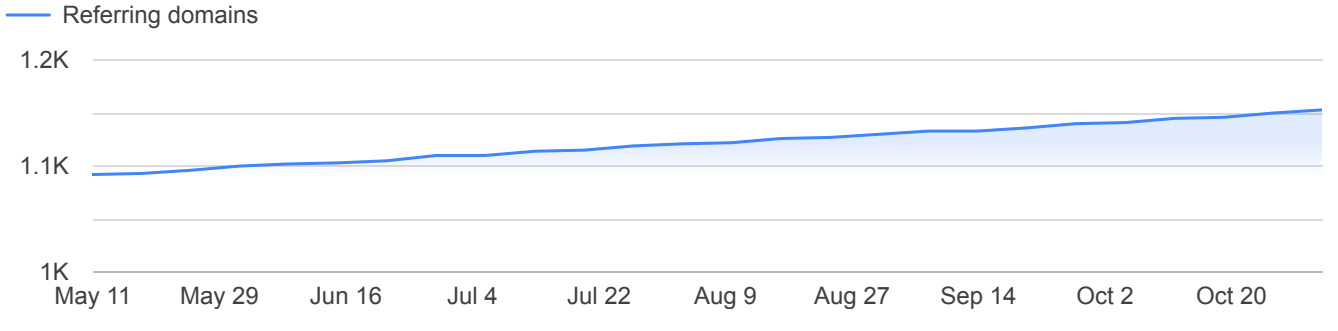
Sample data · 11 May–2 November 2026.

Backlink overview

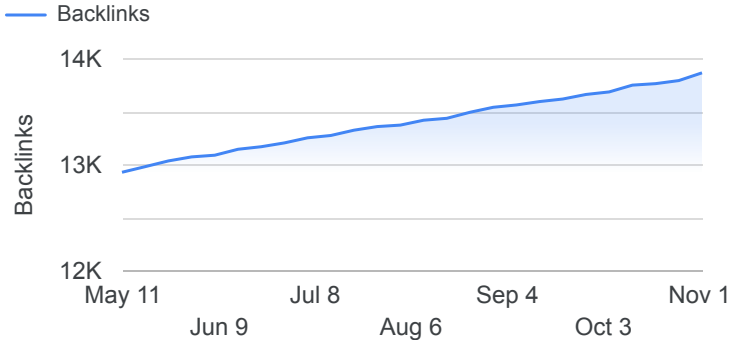
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Referring domains	Backlinks	Authority Score	Follow backlinks
1,152	13,860	36	9,720

Referring domains by week



Backlinks by week



Weekly backlink profile

	Date ▾	Referring domains	Backlinks
1.	Nov 2, 2026	1,152	13,860
2.	Oct 26, 2026	1,149	13,787
3.	Oct 19, 2026	1,145	13,758
4.	Oct 12, 2026	1,144	13,744
5.	Oct 5, 2026	1,140	13,680
6.	Sep 28, 2026	1,139	13,656
7.	Sep 21, 2026	1,135	13,613
8.	Sep 14, 2026	1,132	13,589
9.	Sep 7, 2026	1,132	13,557
10.	Aug 31, 2026	1,129	13,535

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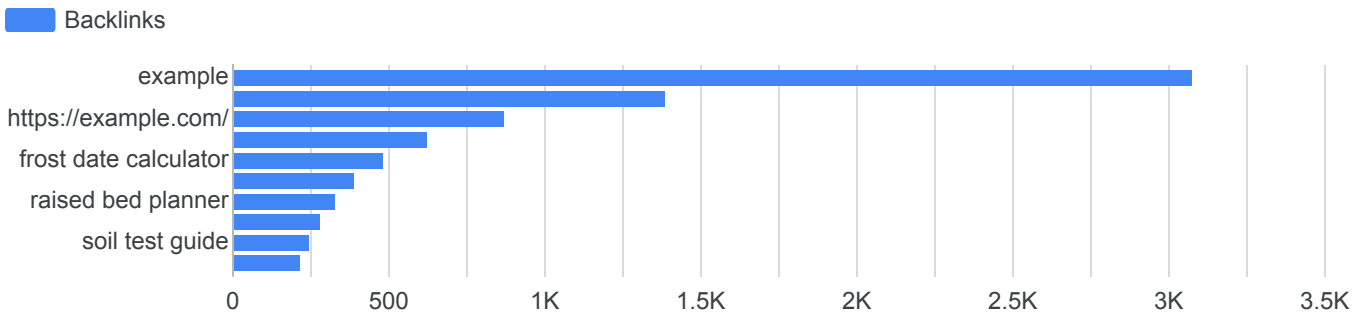
Weekly totals for your root domain as Semrush reports them. Referring domains are the domains your backlinks come from.

Referring domains and anchors

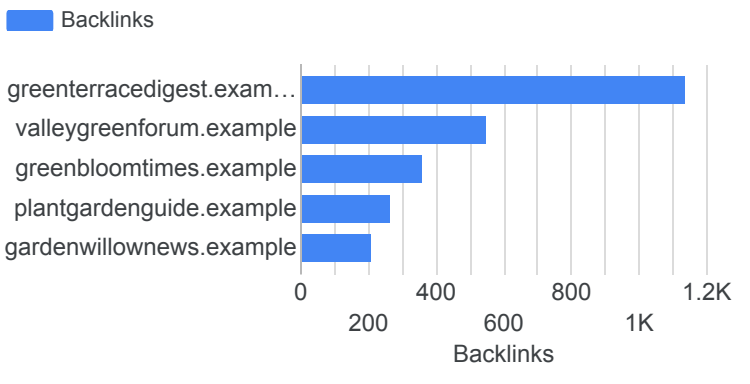
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Top referring domains	Their backlinks	Top anchors	Their backlinks
50	4,685	25	9,687

Top anchors by backlinks



Top referring domains by backlinks



Top 50 referring domains by backlinks

	Referring domain	First seen	Country	Last seen	Backlinks ▾	Authority Score
1.	greenterracedigest.example	Nov 22, 2019	US	Oct 28, 2026	1,137	39
2.	valleygreenforum.example	Feb 20, 2026	GB	Nov 4, 2026	549	13
3.	greenbloomtimes.example	Oct 9, 2024	IE	Oct 30, 2026	358	35
4.	plantgardenguide.example	Dec 16, 2019	NZ	Oct 12, 2026	265	16
5.	gardenwillownews.example	Apr 24, 2025	US	Oct 8, 2026	209	27
6.	plantgrowreview.example	Oct 14, 2024	IE	Oct 13, 2026	173	36
7.	greenmeadownews.example	Oct 14, 2019	GB	Nov 3, 2026	147	37
8.	bloomterraceforum.example	Jul 16, 2018	GB	Oct 29, 2026	128	14
9.	greenyarddigest.example	Nov 16, 2020	US	Nov 2, 2026	113	58
10.	acreplanttimes.example	Apr 28, 2020	GB	Nov 5, 2026	101	60

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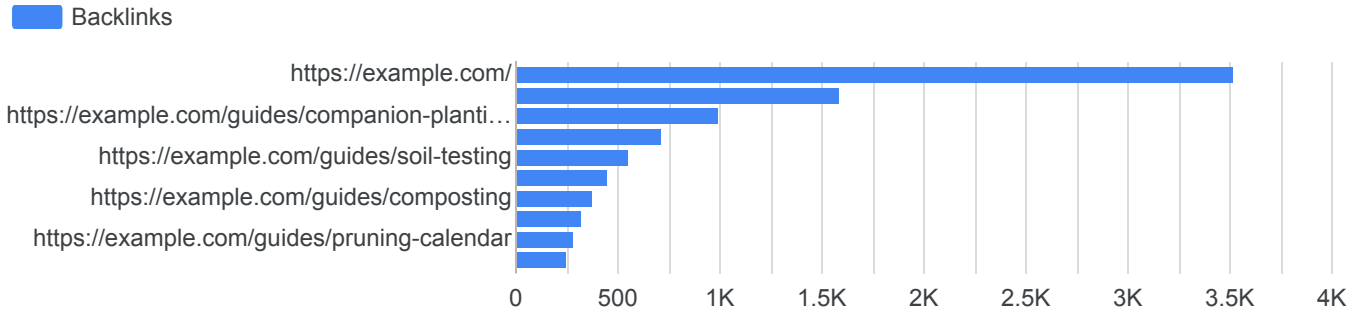
Your domain's top 50 referring domains and top 25 anchors by backlinks, as Semrush reports them. Authority Score is Semrush's own 0-100 score for each referring domain.

Top linked pages

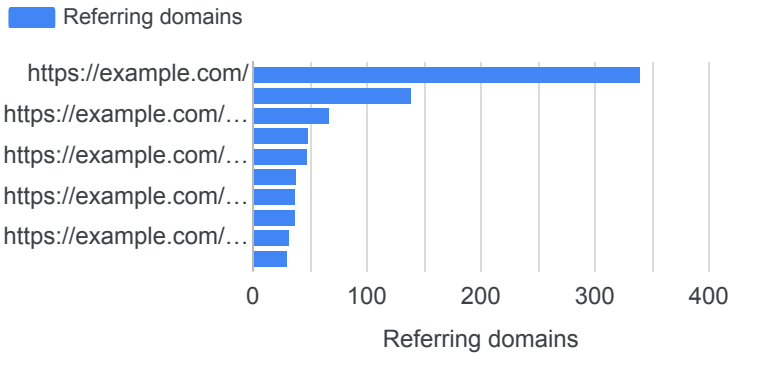
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Top linked pages	Their backlinks	Most-linked page	Most referring domains
25	11,076	3,516	340

Top pages by backlinks



Top pages by referring domains



Top linked pages

	Page	Page title	Backlinks ▾	Referring domains	HTTP status
1.	https://example.com/	Example: Garden planning tools and guides	3,516	340	200
2.	https://example.com/tools/frost-dates	Frost date calculator	1,584	139	200
3.	https://example.com/guides/companion-planting	Companion planting chart	994	67	200
4.	https://example.com/tools/raised-bed-planner	Raised bed planner	714	48	200
5.	https://example.com/guides/soil-testing	How to test garden soil	552	49	200
6.	https://example.com/guides/seed-starting	Seed starting schedule	447	37	200
7.	https://example.com/guides/composting	Composting for beginners	375	37	200
8.	https://example.com/charts/vegetable-spacing	Vegetable spacing chart	321	38	200
9.	https://example.com/guides/pruning-calendar	Pruning calendar	280	32	200
10.	https://example.com/guides/drip-irrigation	Drip irrigation guide	248	30	200

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Your domain's top 25 linked pages by backlinks, as Semrush reports them. HTTP status is the response Semrush saw when it last crawled the page.