Your reporting guide

Rank tracking · Built with Datapipe

See where your keywords rank, how that changed and which ones moved.

Explore the report

01 Overview
Average position, top 10 and top 3 keywords by day.

02 Keywords
Every tracked keyword with its position and change.

03 Movers
The keywords that gained or lost the most places.

Use your own data

1 Add your data source in Datapipe.
Choose the project and your rank tracker.

2 Create this dashboard.
Authorize Google Sheets when prompted.

3 Open your private Data Studio copy.
Datapipe refreshes the same workbook.

Read the numbers correctly

Average position counts ranked keywords only; lower is better.

Change compares each keyword's latest check with its previous check.

Search volume and visibility keep your rank tracker's own estimates. Fields it doesn't report stay empty.

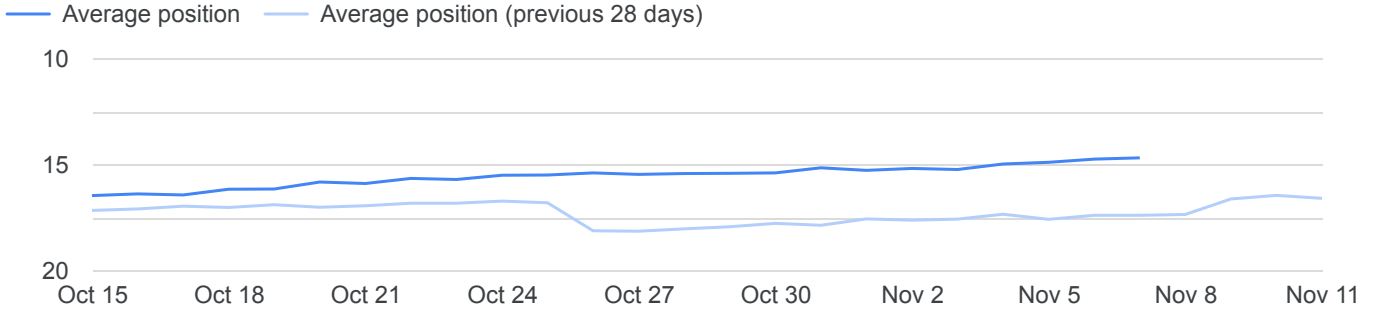
Rankings overview

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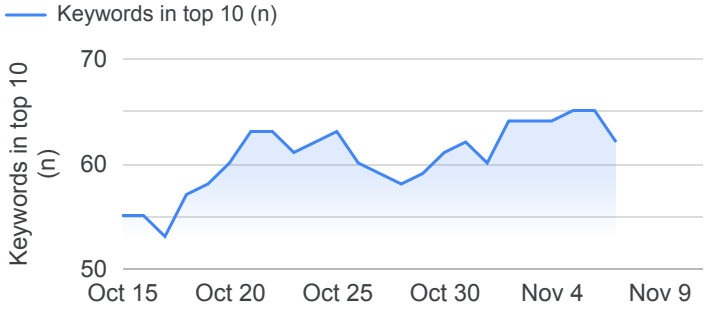
Oct 15, 2026 - Nov 11, 202

Average position	Keywords in top 10	Keywords in top 3	Visibility
15.56	60.54	12.83	No data
-10.0% from previous 28 days	18.4% from previous 28 days	35.1% from previous 28 days	No data from previous 28 days

Average position by day



Keywords in top 10 by day



Rankings by day

	Date	Average position	Top 10	Top 3	Keywords ranked	Visibility
1.	Nov 7, 2026	14.71	62	16	154	-
2.	Nov 6, 2026	14.77	65	15	154	-
3.	Nov 5, 2026	14.92	65	15	154	-
4.	Nov 4, 2026	15	64	13	154	-
5.	Nov 3, 2026	15.26	64	11	154	-
6.	Nov 2, 2026	15.21	64	13	154	-
7.	Nov 1, 2026	15.3	60	14	154	-
8.	Oct 31, 2026	15.18	62	14	154	-
9.	Oct 30, 2026	15.42	61	14	154	-
10.	Oct 29, 2026	15.44	59	12	154	-

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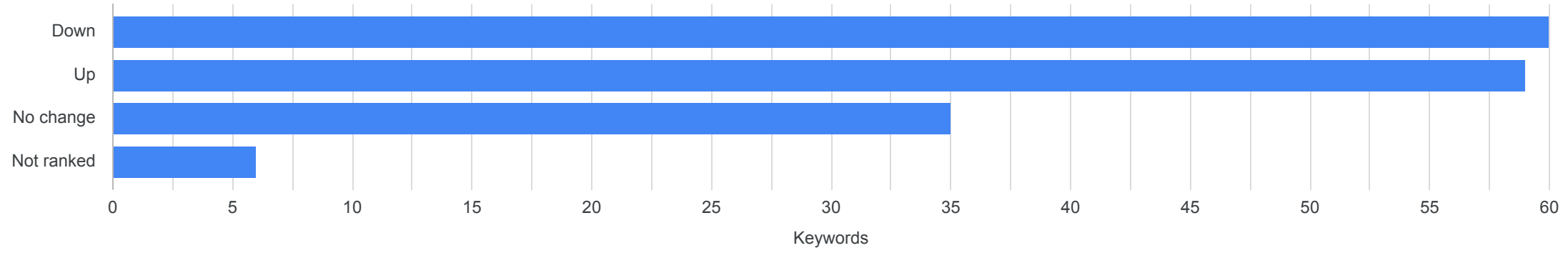
Daily trend from your rank tracker. Average position counts ranked keywords only; lower is better. Top 10 and top 3 count keywords at those positions each day. Visibility uses your rank tracker's own index.

Keywords

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Keywords tracked	Average position	Keywords ranked	Monthly searches tracked
160	14.71	154	318,600

Keywords by movement since the previous check



Keywords by position

Keyword	Ranking URL	Position	Previous	Change	Best	Monthly searches
seed starting tray · Bing desktop	https://example.com/seeds/starting-tray	1	1	0	1	-
mulch calculator · Google desktop	https://example.com/guides/mulch-calculator	1	2	1	1	2,900
self watering planter · Bing desktop	https://example.com/planters/self-watering	1	1	0	1	-
tomato cage · Bing desktop	https://example.com/supports/tomato-cage	1	2	1	1	-
mulch calculator · Bing desktop	https://example.com/guides/mulch-calculator	1	2	1	1	-
garden kneeler · Google desktop	https://example.com/tools/kneeler	2	3	1	1	2,400
garden kneeler · Bing desktop	https://example.com/tools/kneeler	2	3	1	1	-
tumbling composter · Bing desktop	https://example.com/compost/tumbler	2	1	-1	1	-
raised garden bed kit · Bing desktop	https://example.com/garden-beds/raised-kit	2	2	0	1	-

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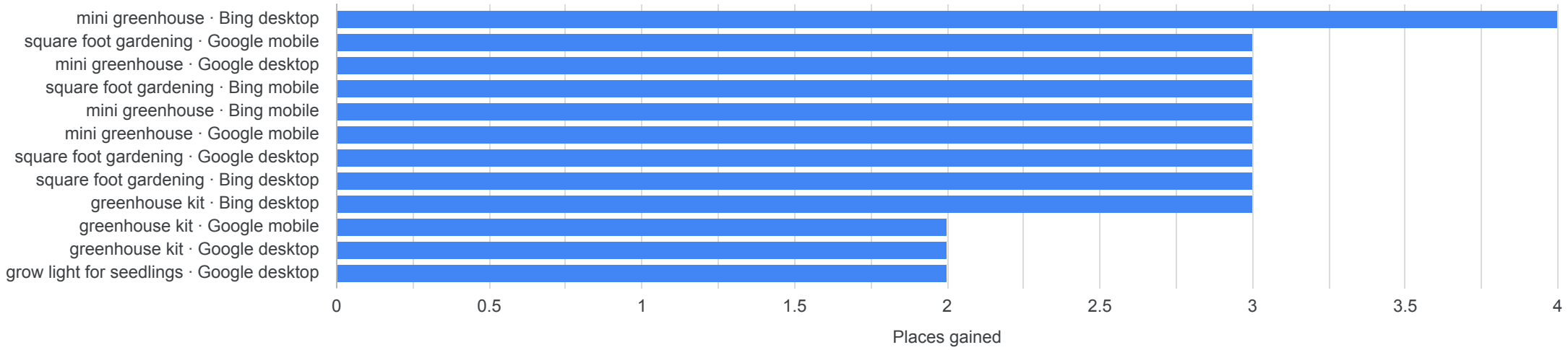
Latest position of each tracked keyword, with the previous check and your best position in the period read. Change is previous minus latest, so a positive number means the keyword moved up. A dash means not ranked within the tracked depth.

Movers

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Net places gained	Biggest gain
9	4

Places gained since the previous check



Biggest drops since the previous check

Keyword	Position	Previous	Change
fall vegetable garden · Bing desktop	19	16	-3
fall vegetable garden · Google mobile	21	18	-3
metal raised garden bed · Bing desktop	11	8	-3
metal raised garden bed · Google desktop	11	8	-3
fall vegetable garden · Google desktop	19	16	-3
metal raised garden bed · Google mobile	13	10	-3
fall vegetable garden · Bing mobile	22	19	-3
metal raised garden bed · Bing mobile	14	11	-3
herb planter indoor · Bing desktop	9	7	-2
seed starting tray · Google mobile	4	2	-2
seed starting tray · Bing mobile	5	3	-2
potting bench · Bing desktop	4	2	-2

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Movement since each keyword's previous check. Change is previous minus latest position, so positive means it moved up. Net places gained adds up every keyword's change.