Your DataForSEO domain overview guide

DataForSEO · Built with Datapipe

Dec 1, 2024 - Nov 7, 2026

Start with the overview. Then see who you compete with, your top keywords and the pages that earn your traffic.

Explore the report

01 Overview
Keywords ranked, top 10 and estimated traffic by month.

02 Competitors
The domains that rank for the same keywords as you.

03 Keywords
Your top keywords, their positions and the traffic they earn.

04 Top pages
Your pages that earn the most traffic.

Use your own data

1 Add DataForSEO as a data source in Datapipe.
Enter your DataForSEO API login and password.

2 Create this dashboard.
Enter your domain and choose your market.

3 Open your private Data Studio copy.
Datapipe refreshes the same workbook weekly.

Read the numbers correctly

Estimated traffic and traffic value are DataForSEO models of Google organic clicks, not your analytics.

Monthly totals are levels: compare months, don't add them. New and lost keywords are counted per month.

Keywords, pages and competitors use the latest read: your top 500 keywords, 100 pages and 20 competitors.

Sample data · December 2024–November 2026.

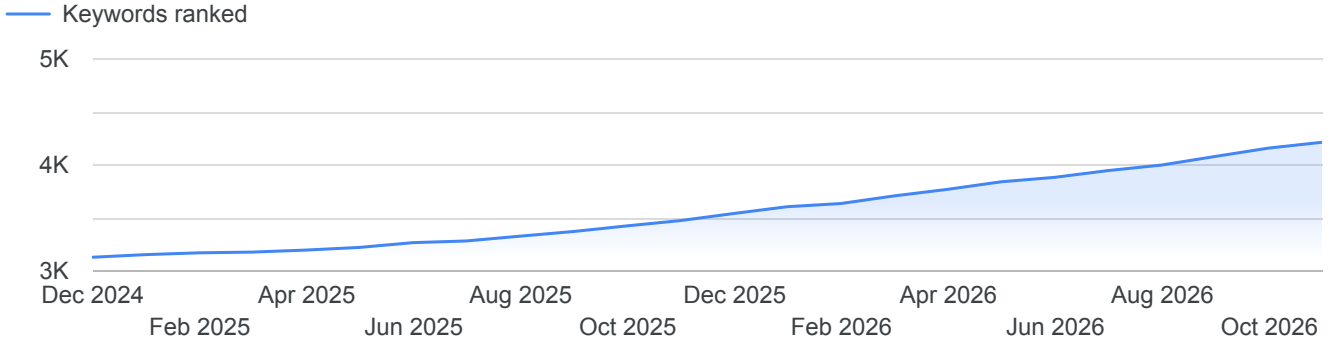
Visibility overview

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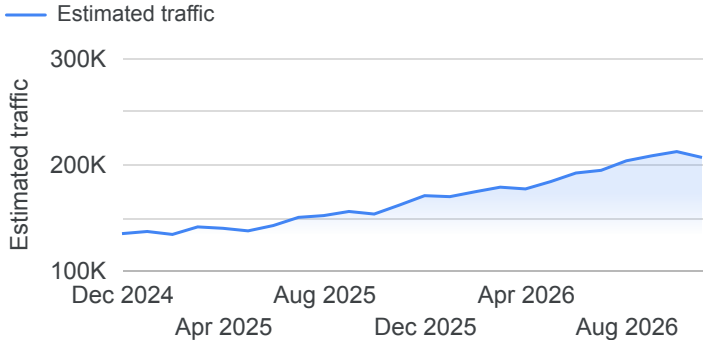
Dec 1, 2024 - Nov 7, 2026

Keywords ranked	Top 10 keywords	Estimated traffic	Traffic value (USD)
4,205	1,072	206,171	$120,009

Keywords ranked by month



Estimated traffic by month



Monthly visibility

	Month	Keywords ranked	Top 3	Top 10	Estimated traffic	New keywords	Lost keywords
1.	Nov 2026	4,205	351	1,072	206,171	281	226
2.	Oct 2026	4,150	356	1,083	211,704	409	330
3.	Sep 2026	4,071	357	1,077	207,693	342	261
4.	Aug 2026	3,990	344	1,042	203,003	290	238
5.	Jul 2026	3,938	324	997	194,031	404	340
6.	Jun 2026	3,874	331	973	191,499	354	312
7.	May 2026	3,832	309	971	183,408	408	337
8.	Apr 2026	3,761	296	933	176,475	367	305
9.	Mar 2026	3,699	300	912	178,139	365	293
10.	Feb 2026	3,627	289	887	173,799	254	224

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Monthly totals for your domain in the chosen Google market, dated the first of each month. Estimated traffic and traffic value are DataForSEO estimates, not your analytics.

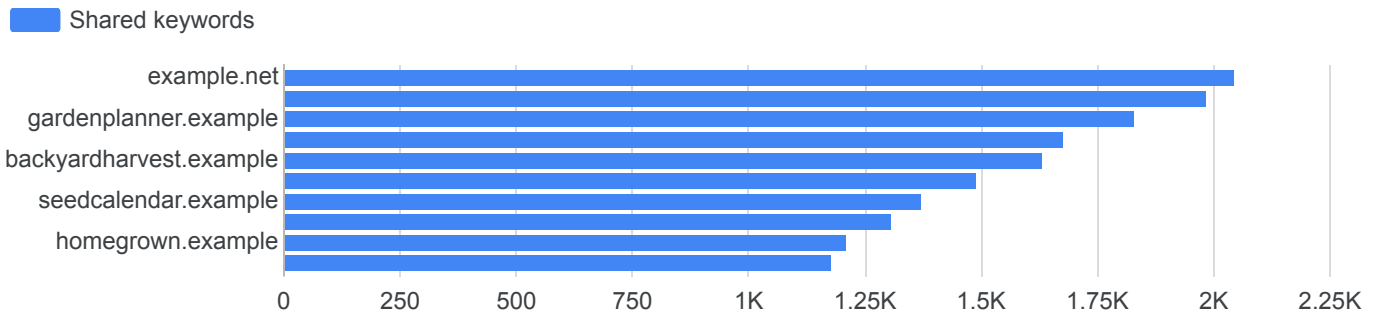
Organic competitors

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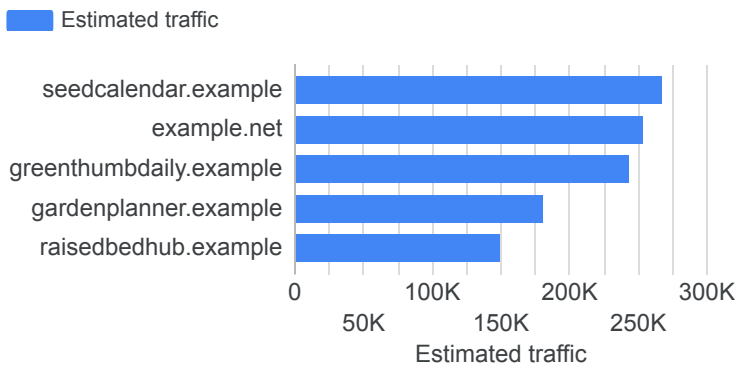
Dec 1, 2024 - Nov 7, 2026

Organic competitors	Most shared keywords	Your keywords ranked	Top competitor traffic
20	2,045	4,205	267,421

Shared keywords by competitor



Estimated traffic by competitor



Organic competitors

	Competitor	Shared keywords ▾	Avg. position	Their keywords	Their top 10	Their estimated traffic
1.	example.net	2,045	34.59	8,763	1,168	253,860
2.	example.org	1,984	14.42	5,234	750	124,883
3.	gardenplanner.example	1,829	16.35	4,737	845	181,259
4.	growguide.example	1,677	25.38	3,630	802	129,202
5.	backyardharvest.example	1,632	36.4	2,709	707	100,942
6.	veggieplot.example	1,490	15.23	3,496	803	134,788
7.	seedcalendar.example	1,371	29.13	5,970	1,445	267,421
8.	soilandsprout.example	1,307	32.97	3,651	595	100,983
9.	homegrown.example	1,210	19.07	4,918	1,230	143,951
10.	plantspacing.example	1,177	17.76	3,717	712	86,830

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Domains that rank for the most keywords you rank for in the chosen market, on the latest read. Their keywords and traffic are DataForSEO estimates for their whole domain.

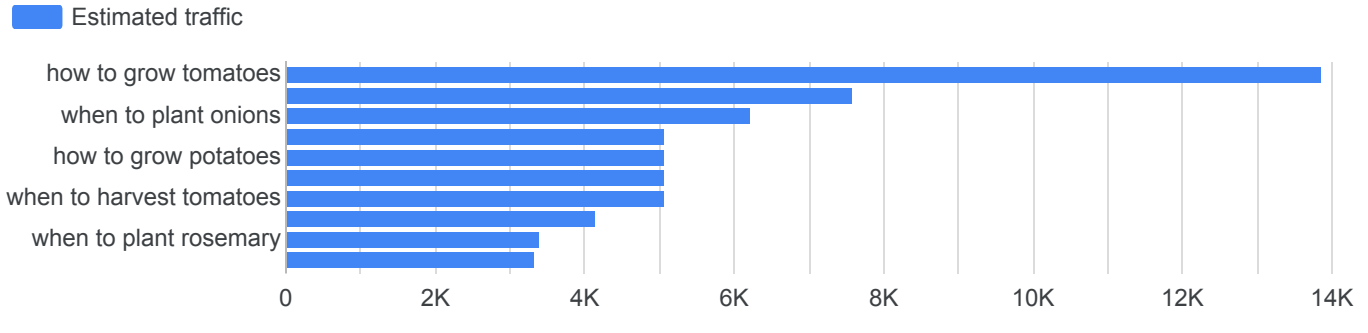
Ranked keywords

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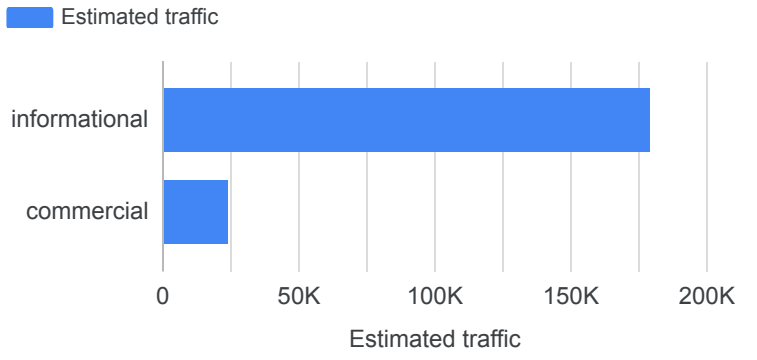
Dec 1, 2024 - Nov 7, 2026

Top keywords	Estimated traffic	New keywords this month	Lost keywords this month
500	203,548	281	226

Top keywords by estimated traffic



Estimated traffic by search intent



Top keywords by estimated traffic

	Keyword	Position	Movement	Search volume	Estimated traffic ▾	Difficulty	CPC (USD)
1.	how to grow tomatoes	1	Same	49,500	13,860	8	1.65
2.	when to plant peppers	1	Down	27,100	7,588	11	0.42
3.	when to plant onions	1	Same	22,200	6,216	54	-
4.	when to plant lettuce	1	Up	18,100	5,068	60	-
5.	how to grow potatoes	1	New	18,100	5,068	14	0.87
6.	how to grow zucchini	1	Same	18,100	5,068	12	1.83
7.	when to harvest tomatoes	1	New	18,100	5,068	19	0.48
8.	when to plant broccoli	1	Same	14,800	4,144	26	-
9.	when to plant rosemary	1	Down	12,100	3,388	61	0.72
10.	how to grow carrots	2	Same	22,200	3,330	56	1.45

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Your top 500 keywords by estimated traffic on the latest read, Google organic results only. Search volume, difficulty and CPC are DataForSEO estimates for the chosen market.

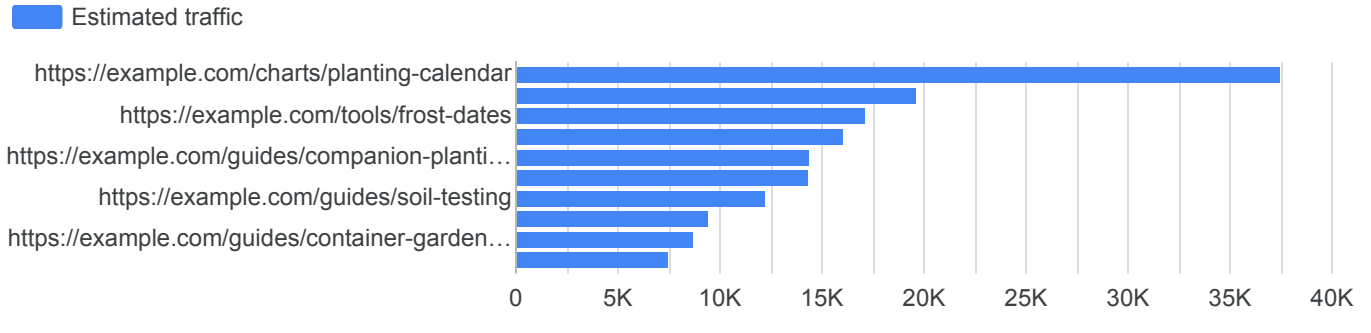
Top pages

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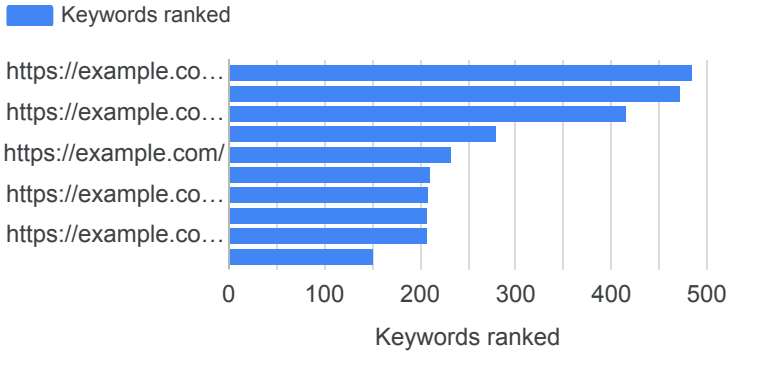
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Ranking pages	Estimated traffic	Top page traffic	Top 10 keywords
40	206,171	37,466	1,072

Top pages by estimated traffic



Top pages by keywords ranked



Top pages

	Page	Keywords ranked	Top 10	Estimated traffic ▾	Traffic value (USD)	New keywords	Lost keywords
1.	https://example.com/charts/planting-calendar	151	41	37,466	$21,808.36	10	8
2.	https://example.com/guides/vegetable-growing-guide	485	131	19,637	$11,430.23	31	25
3.	https://example.com/tools/frost-dates	145	38	17,154	$9,984.83	9	8
4.	https://example.com/blog/harvest-calendar	208	58	16,054	$9,344.48	13	11
5.	https://example.com/guides/companion-planting	280	79	14,406	$8,385.73	18	15
6.	https://example.com/guides/growing-tomatoes	47	12	14,335	$8,344.17	3	3
7.	https://example.com/guides/soil-testing	416	109	12,231	$7,119.55	27	22
8.	https://example.com/blog/garden-pests	472	120	9,417	$5,481.66	30	25
9.	https://example.com/guides/container-gardening	209	54	8,723	$5,077.23	14	11
10.	https://example.com/guides/perennial-care	110	32	7,451	$4,337.22	7	6

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Pages on your site that rank in Google organic results in the chosen market, on the latest read, with the keywords and estimated traffic each one earns.