Your DataForSEO backlink guide

DataForSEO · Built with Datapipe

Oct 11, 2026 - Nov 7, 2026

Start with the overview. Then compare competitors and see which domains, anchors and pages link to you.

Explore the report

01 Overview
Backlinks, referring domains and new and lost links by day.

02 Competitors
Your backlink profile next to each competitor.

03 Referring domains
Your top referring domains and anchors.

04 Top pages
Your most-linked pages.

Use your own data

1 Add DataForSEO as a data source in Datapipe.
Enter your DataForSEO API login and password.

2 Create this dashboard.
Enter your domain and up to three competitors.

3 Open your private Data Studio copy.
Datapipe refreshes the same workbook weekly.

Read the numbers correctly

Backlinks and referring domains are live links in DataForSEO's index. Subdomains count; internal links do not.

Daily totals are levels, not sums: charts average them by day. New and lost are counted per day and add up.

DataForSEO rank and spam score use 0–100 scales. Lists show your top 100 referring domains, anchors and pages.

Sample data · 10 August–7 November 2026.

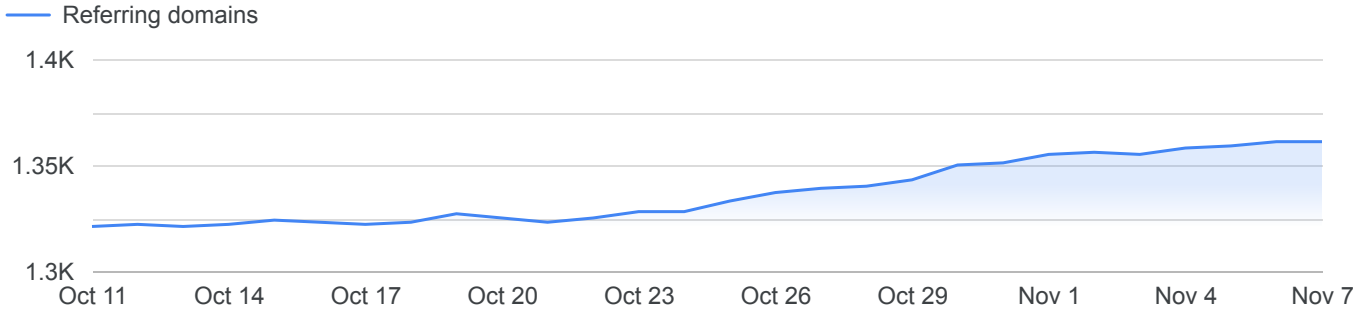
Backlink overview

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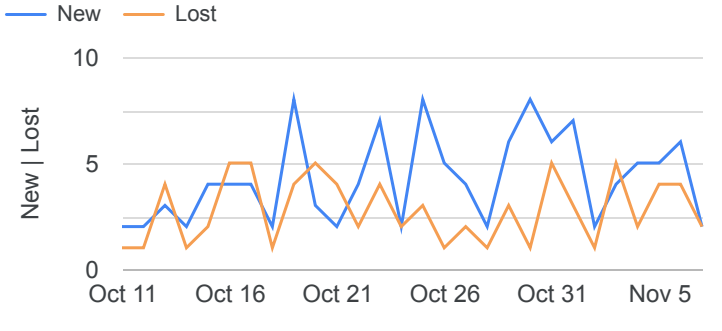
Oct 11, 2026 - Nov 7, 2026

Referring domains	Backlinks	New referring domains	Lost referring domains
1,361	16,317	119	78
		-6.3% from previous 28 days	16.4% from previous 28 days

Referring domains by day



New and lost referring domains



Daily backlink profile

	Date	Referring domains	Backlinks	New referring domains	Lost referring domains	New backlinks	Lost backlinks
1.	Nov 7, 2026	1,361	16,317	2	2	75	22
2.	Nov 6, 2026	1,361	16,264	6	4	53	41
3.	Nov 5, 2026	1,359	16,252	5	4	92	35
4.	Nov 4, 2026	1,358	16,195	5	2	74	52
5.	Nov 3, 2026	1,355	16,173	4	5	61	32
6.	Nov 2, 2026	1,356	16,144	2	1	90	55
7.	Nov 1, 2026	1,355	16,109	7	3	61	42
8.	Oct 31, 2026	1,351	16,090	6	5	70	32
9.	Oct 30, 2026	1,350	16,052	8	1	54	23
10.	Oct 29, 2026	1,343	16,021	6	3	44	29

1 - 10 / 28

Daily totals for your domain, dated in UTC. Backlinks and referring domains are live links counted by DataForSEO; new and lost show links DataForSEO found or lost that day.

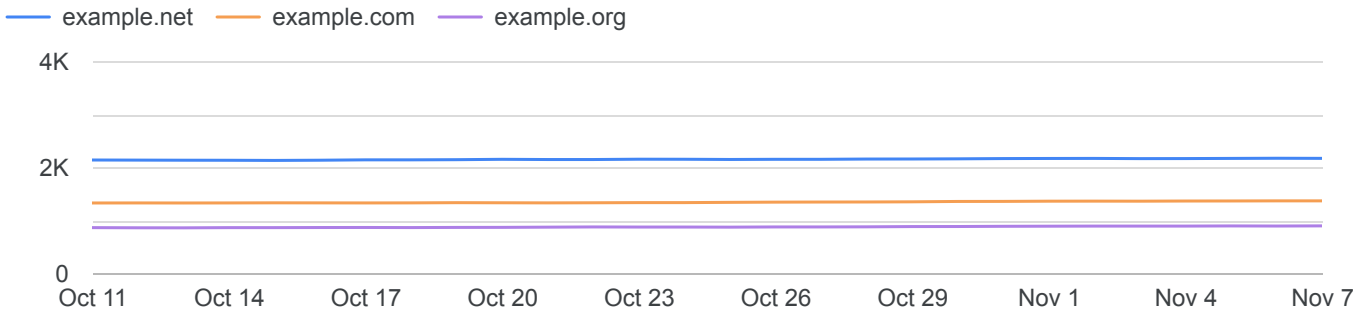
You vs competitors

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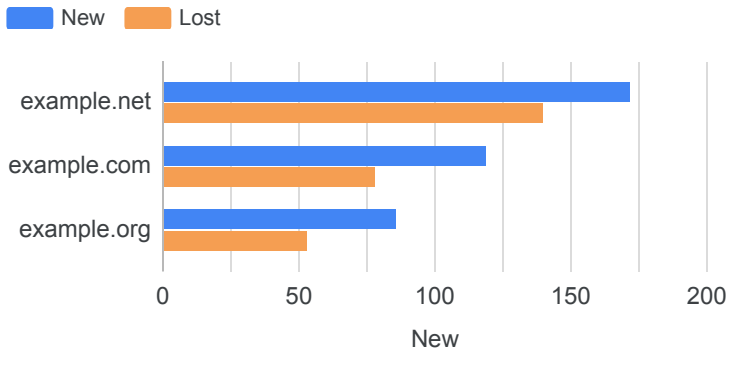
Oct 11, 2026 - Nov 7, 2026

Your referring domains	Your DataForSEO rank	Top competitor ref. domains	Top competitor rank
1,361	43	2,163	49

Referring domains by day



New and lost referring domains



Current profile by domain

	Domain	Role	Referring domains ▾	Backlinks	Root domains	DataForSEO rank	Spam score
1.	example.net	Competitor	2,163	27,934	1,925	49	6
2.	example.com	Your site	1,361	16,317	1,239	43	4
3.	example.org	Competitor	889	7,944	827	35	3

1 - 3 / 3

Current profile for each domain on the latest read. DataForSEO rank and spam score use DataForSEO's 0–100 scales. Daily lines use each domain's referring domains in UTC.

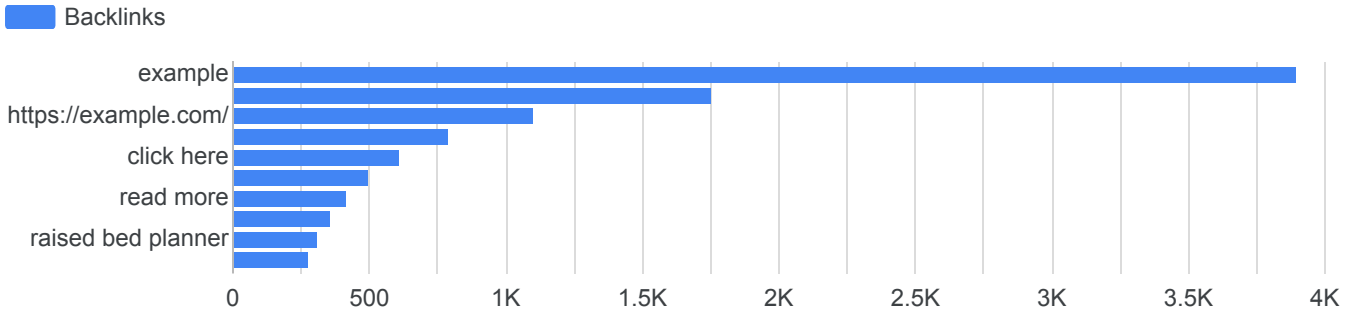
Referring domains and anchors

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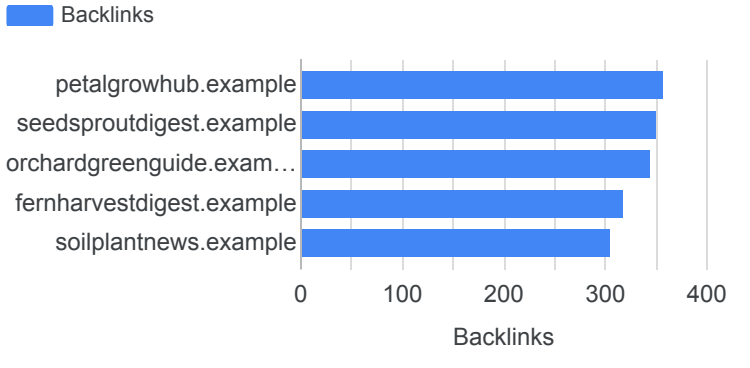
Oct 11, 2026 - Nov 7, 2026

Top referring domains	Their backlinks	Top anchors	Their backlinks
100	8,354	20	11,738

Top anchors by backlinks



Top referring domains by backlinks



Top 100 referring domains by DataForSEO rank

	Referring domain	First seen	DataForSEO rank ▾	Backlinks	Referring pages	Spam score
1.	bloomfernhub.example	Sep 24, 2019	76	1	1	3
2.	yardterracedigest.example	May 5, 2020	73	6	5	0
3.	harvestsoilreview.example	May 6, 2026	73	1	1	27
4.	valleypetalreview.example	Jan 21, 2023	73	15	10	1
5.	growpetalguide.example	May 31, 2021	72	41	35	0
6.	sproutorchardclub.example	Aug 4, 2025	70	2	1	7
7.	petalseedclub.example	Jul 25, 2019	69	15	13	14
8.	growleafclub.example	Aug 24, 2025	69	160	117	17
9.	terracevalleyjournal.example	Dec 3, 2023	67	5	5	7
10.	soilmeadowdigest.example	Jul 21, 2024	66	112	80	0

1 - 10 / 100

Your domain's top 100 referring domains (by DataForSEO rank) and top anchors (by backlinks) on the latest read. Live links only; internal links excluded.

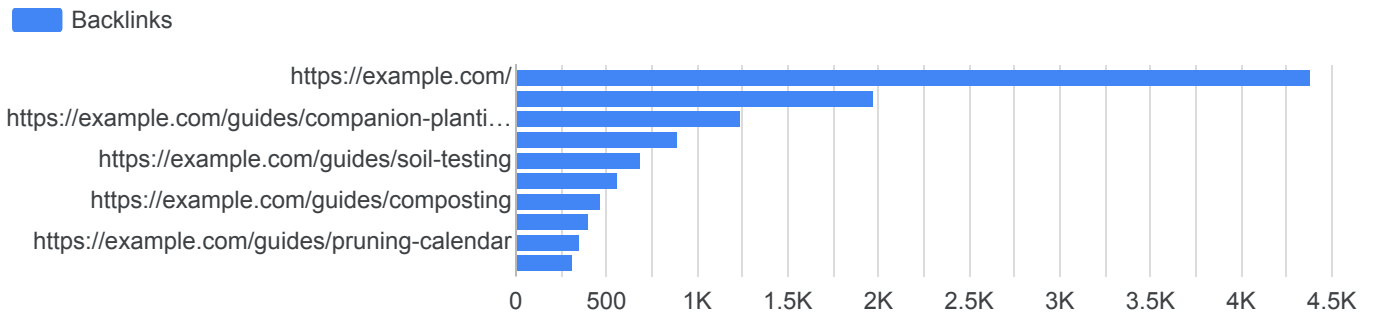
Top linked pages

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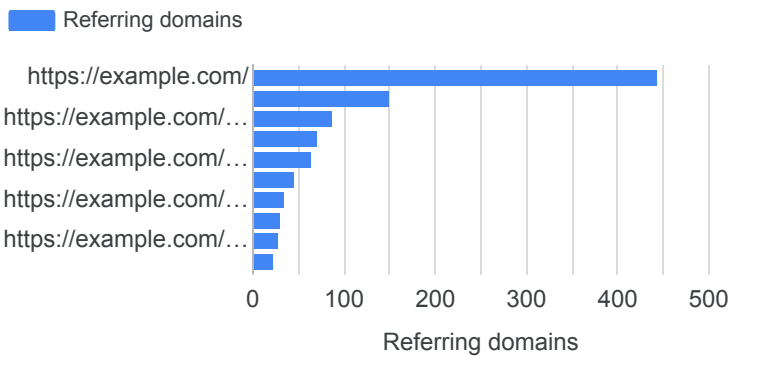
Oct 11, 2026 - Nov 7, 2026

Top linked pages	Their backlinks	Most-linked page	Highest page rank
20	13,207	4,380	56

Top pages by backlinks



Top pages by referring domains



Top linked pages

	Page	First seen	Backlinks ▾	Referring domains	DataForSEO rank	Spam score
1.	https://example.com/	Apr 30, 2021	4,380	444	56	6
2.	https://example.com/tools/frost-dates	Feb 10, 2018	1,974	150	54	0
3.	https://example.com/guides/companion-planting	May 4, 2020	1,238	87	54	7
4.	https://example.com/tools/raised-bed-planner	Oct 12, 2017	889	71	51	1
5.	https://example.com/guides/soil-testing	Mar 7, 2019	688	46	50	2
6.	https://example.com/guides/seed-starting	Sep 28, 2023	558	64	49	6
7.	https://example.com/guides/composting	Dec 24, 2017	467	34	46	2
8.	https://example.com/charts/vegetable-spacing	Jan 13, 2023	400	28	45	2
9.	https://example.com/guides/pruning-calendar	May 8, 2020	350	30	45	7
10.	https://example.com/guides/drip-irrigation	Aug 14, 2018	310	22	43	1

1 - 10 / 20

Your domain's top linked pages by backlinks on the latest read. Live links only; internal links excluded. DataForSEO rank and spam score use 0–100 scales.